

YOUR INBODY DATA, WORKING FOR YOU — 2026

Every scan tells a story. This platform reads all of them.

Every night the platform pulls every member's body-composition data, scores it (fat lost $\times 2$ · muscle gained $\times 3$ · body-fat % lost $\times 5$), and turns it into one dashboard that tells you exactly **who needs attention — before they quit**. One staff password, any device, encrypted end-to-end. Nobody downloads, exports, or uploads anything. Ever.

99

MEMBERS TRACKED

226

SCANS ANALYZED

59

AT-RISK MEMBERS
FOUND

3 AM

NIGHTLY AUTO-SYNC

0

MANUAL EXPORTS
EVER

InBody scans

Every session



Nightly sync

3 AM · zero touch



Scored & tiered

Fat · muscle · BF%



Live dashboard

Any device · one password

ONE LIST Ranked by urgency, every morning — each row shows WHY, so nobody guesses **Winning**

Measurably transforming

Referrals & testimonials fuel — **celebrate, don't touch the plan.** **Flat**

Stalled, not backward

Light nudge — a check-in text, a plan tweak.

Struggling

Reverting, or 30+ days without a scan

This is your save list — reach out before they churn. **New**

One scan, no trajectory yet

Front desk books the 2nd scan, sets the baseline.

◆ Retention = cheapest revenue

Members drift before they quit. Catch the drift while a text message still fixes it — 59 save-list conversations that didn't exist before.

◆ The science sells — fairly

"Body fat down 3.2% in six weeks — here's the chart" closes renewals. The fat guard never flags someone red for water-weight noise while their fat is falling.

◆ Marketing on autopilot

Weekly anonymous aggregates + milestone stories feed the content calendar. No names, no photos, no PHI — hard rule, enforced in code.

TRANSFORMATION PROGRAMS The new revenue engine — the classic 6-week program, operationalized

6

WEEKS · BUILT IN

9

WEEKS · BUILT IN

12

WEEKS · BUILT IN

+ any

CREATE YOUR OWN

Tracks are **database-driven** — staff create an "8-Week Summer Shred" or "New Year Reset" from the admin screen in seconds. No developer needed.

**Per-track live boards**

On-track · flat · off-track · needs-baseline per cohort. Baselines & scan pacing automatic — one missed week tolerated.

**One-tap diet logging**

Coach taps on-plan / mostly / off-plan each visit. Two off-plan in a row → early warning. Diet data stays 100% internal — never in marketing.

**Auto-close + what's next**

Programs end themselves with a final outcome score that feeds anonymous marketing. Roadmap: churn-risk & pace predictions, plus CRM write-back into ClubReady & Kite — tiers and program events land where staff already work.

1 · MORNING, 2 MIN

Open the dashboard, scan the red list

**2 · COACHES**

Member trajectory in-session, InBody score leading

**3 · PROGRAMS**

Enroll, log diet, watch them turn green

**4 · GROWTH**

Market the results — anonymously

"The dashboard finds who's slipping, the programs prove the transformation, the marketing spreads it — all on autopilot, all anonymous."